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Samoset Resort in Maine Makes a Big Splash with a New Designer Swimming Pool and Third Night Free Offer for Guests

*Renowned Resort and Longtime New England Favorite
Opens the summer season Stronger than Ever in 2009*

Rockport, ME (May 19, 2009) – Samoset Resort, one of New England’s premier hotels, announces a new addition just in time for the summer season: a 200,000-gallon, free form, zero-entry swimming pool. The recently restored Samoset, located on Maine’s mid-coast, is sure to make a huge splash with guests this summer with the introduction of its new pool which features sweeping views of the Atlantic and Historic Rockland Breakwater, a large fire-pit surrounded by soft seating, private cabanas and a luxurious oversized hot tub.

"The Samoset has provided the premier destination resort experience in Mid-Coast Maine for generations of families, many of whom return year after year," said Connie Russell, General Manager. "But it is not enough to simply maintain our reputation; we must continuously strive to enhance our classic summer vacation tradition, with services and amenities designed to meet the needs and lifestyles of our guests. Our new zero-entry pool is exactly that new element that fits perfectly with what Samoset hospitality means."

The family-friendly new pool at Samoset, which premieres on May 22, 2009, has a sloping, beach-like edge, perfect for small children as well as adults who prefer a more

gentle pool entry. A convenient full-service “Splash” pool bar and café has also been added to the pool area for an alfresco lunch or snacks throughout the day. The new free-form pool is located on the resort’s hillside overlooking the Ocean and will have ample seating on the multi-tiered deck area, perfect for summer evening gatherings.

*****In celebration of the new pool opening, Samoset is offering a THIRD NIGHT FREE to guests between now and June 30, 2009. Rates for this special start at just \$179 per night (average \$119 per night!!) and are based on double occupancy and availability. Offer good Sunday-Thursday only. Taxes and gratuities are not included*****

For more information call (877) 880-8856 or check out www.samosetresort.com (Online Promo Code BUYTWO)

Images are available upon request.

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About Samoset Resort

Nestled between cosmopolitan Rockland and the Norman Rockwell-like Camden, Maine, the AAA Four Diamond, Samoset Resort crowns a lovely 230 acre waterfront complex at the edge of Penobscot Bay. The spectacular 18 hole PGA championship golf course, complete with an on site coordinator, setting ensures guests experience will be memorable.

The 178-room seasonal hotel features a state of the art health club, indoor and outdoor heated pools, tennis, basketball, playground and complimentary Wi-Fi access through out the guestrooms and public spaces. Fine dining in Marcel’s Restaurant under the careful hand of Executive Chef Tim Pierce provides Four Diamond cuisine focused around local specialty ingredients and an extensive Wine Spectator Award-winning wine list.

Samoset Resort has been a leading resort choice for over a century for visitors to the coast of Maine seeking the perfect retreat for a romantic getaway, family vacation or group outing.

For more information and booking, please visit www.samosetresort.com or call 800.341.1650.